First Impressions Assignment

1. Please write a 2-3 paragraph answer/essay to the following:

What are first impressions?

Do they matter?

Why do they matter?

Why don’t they matter?

1. When you are finished with this please follow the link below and read the article.

<http://www.mindtools.com/CommSkll/FirstImpressions.htm>

Please list 12 good/main points from the article underneath your essay from above.

1. Follow the link below and read the article. Warning: this article is a bit controversial, but it is how some business people think. I do not agree with this information, but do think we should read it.



**Poll: How Much Is Beauty Worth at Work?**

***NEWSWEEK surveyed hiring managers and job seekers about the role of beauty in the workplace. The bottom line? It pays to be good-looking.***



<http://www.newsweek.com/2010/07/19/poll-how-much-is-beauty-worth-at-work.print.html>

1. Watch the movie First Impressions and be prepared to discuss this information tomorrow.